



# Julianna Pearson

## Graphic Designer

### CONTACT

845.430.2377

jlnnprsn@gmail.com

www.juliannapearson.com

linkedin @juliannapearson

### COMPETENCIES

Graphic Design  
Typography  
Branding  
Web Design  
Photography  
Illustration  
Art Production  
Passion  
Creativity  
Organization  
Determination  
Communication

### SKILLS

Adobe CS (InDesign,  
Illustrator, Photoshop,  
Lightroom, Dreamweaver,  
After Effects)  
Sketch  
InVision  
CorelDraw  
Microsoft Office 365  
Smartsheets  
Fine Art Mediums  
Basic HTML/CSS

### PROFILE

*Experienced Graphic Designer with a demonstrated history of creativity, passion, and leadership. Lover of nature and the outdoors, as well as photography and drawing. Skilled in Fine Art mediums and Adobe Creative Suite. Have completed branding, website design, and ipad/mobile app design projects. Experienced in creating, communicating, and leading. Proven skills in organization, motivation, and quick-learning. An energetic and positive worker.*

### EDUCATION

Bachelor of Art in Computer Art, *Minor in Business Communication*  
State University of New York (SUNY) Oneonta  
Magna Cum Laude, May 2015

### EXPERIENCE

Graphic Production Artist, Life Is Good January 2018 - Present

*Assist in the production of inspiring graphic t-shirts rooted in optimism  
Design custom tees for retail accounts, special partnerships & unique collaborations  
Create individual item blueprints calling out graphic color, sizing, & placement  
Interface with manufacturing partners on strike-off approval and procedure*

UX/UI Designer (Co-op), Ahold Delhaize, USA Branch June 2017 - December 2017

*Designed creative solutions for the company's internal innovation lab  
Worked in agile methodology translating business requirements into products  
Created user experience flow and user interfaces for web and mobile apps  
Designed promotional materials for retail grocery stores owned by the company*

Digital Media Specialist, Rhinebeck Reformed Church January 2017 – January 2018

*Developed new logo, revamped the website, & rebranded promotional materials  
Created and organized a digital church calendar of events for the congregation  
Promoted social media presence to enrich & grow the church's community*

Creative Designer, Diamond Graphics October 2015 – January 2017

*Created, uploaded, & produced vinyl die cut decals for an ecommerce company  
Designed 1,900+ decals by tracking Internet trends for inspiration  
Ensured daily operations ran efficiently & effectively*

Artist in Residency Program Assistant, Byrdcliffe Art Colony September 2015

*Supervised a community of visual artists & writers in a historic artist colony  
Served as an in-house resource, promoter of safety, & manager-liaison*